Position Description – Senior Learning Designer

<table>
<thead>
<tr>
<th>Role type</th>
<th>Permanent, Full-time</th>
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<tbody>
<tr>
<td>Division</td>
<td>Australia</td>
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<tr>
<td>Reports to</td>
<td>Head of Learning Services</td>
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<tr>
<td>Location</td>
<td>Sydney</td>
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<tr>
<td>Version</td>
<td>1.1</td>
</tr>
<tr>
<td>Date approved</td>
<td>19th of November 2019</td>
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OpenLearning:

**Purpose:**
OpenLearning exists to increase access to higher quality education to improve the lives of people around the world.

**Mission:**
To be the #1 platform for higher education in Australia and Malaysia.

**Vision:**
OpenLearning’s vision is to transform the world through social learning.

**Role purpose:**
The Senior Learning Designer will lead the development of engaging high-quality learning experiences. The role will drive innovative and socially constructive course design in collaboration with the partner institution and their subject-matter expert/s.

They will assist in building the capability of educators and support the transition to learner-centric and authentic learning experiences and outcomes.

The Senior Learning Designer will apply evidenced based innovative approaches to course design for blended and fully online delivery. They will ensure that best practice learning design methodology is being implemented in all engagements with partners.

They will work collaboratively as part of the broader Learning Services and OpenLearning Teams to deliver exemplary customer service, contributing to the continuous improvement processes, proportion of repeat business, and extension into new products and services.

The Senior Learning Designer will ensure a high degree of knowledge of product, education sectors, regulatory frameworks; as well as, partners and learners’ needs.
Organisational chart:

Managing Director, Australia

- Partnerships Team
- Marketing Manager
- Customer Success Team Leader
- Head of Learning Services

  - Senior Learning Designers
  - Learning Designer/Media Specialist
<table>
<thead>
<tr>
<th>Key Result Areas</th>
<th>Accountabilities</th>
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| **Strategic Contribution** | - Provide input into annual strategic planning, and related activities.  
- Achieve project timeframes and outcomes.  
- Contribute to:  
  - The continuous improvement practices;  
  - The success of OpenLearning by fostering a culture of innovation and collaboration;  
  - An efficient and effective business by working closely with the business to align priorities and initiatives; and,  
  - The monitoring of OpenLearning’s competitors and target markets. |
| **Learning Design**       | - Apply evidence-based innovative approaches to course design for blended and fully online delivery.  
- Consistently coordinate, design and create courses that strongly reflect the OpenLearning philosophy.  
- Proactively engage in the scoping of solutions for new and existing partners and engage with the relevant Partnerships Manager to ensure customer satisfaction and quality learning outcomes.  
- End-to-end project management of large-scale projects; including allocation of work to other learning designers in consultation with the Head of Learning Services.  
- Effectively manage project outcomes, timeframes, and partner relationships.  
- Tailor and lead training workshops in both a face-to-face and online capacity.  
- Lead the evaluation of projects and course learning designs. |
| **Individual Leadership**  | - Act as a role model for lifelong learning; equipping yourself to evolve with the needs of our partners, learners, and the business.  
- Use high level communication skills to effectively manage difficult partner conversations.  
- Ensure a high degree of product knowledge, education sectors, regulatory frameworks; as well as, partners and learners’ needs.  
- Ensure that best-practice learning design methodology is being implemented in all engagements with partners.  
- Actively participate in team initiatives and projects.  
- Mentoring of other team members. |